

# آریانا **ARIANA**

A proud family owned and operated business of 30 years based in northern California specializing in the wholesale of specialty Afghan and Mediterranean foods, dried fruits, teas, rices, and sweets.



*Bring your customers the*  
**TASTE OF HOME**

*Make Ariana products an addition to your  
retail store, bakery, restaurant, or deli.*



# WHY **آریانا** ARIANA?

- North America's Leading Afghan Sweets Manufacturer
- Unique & Specialty International Foods
- Everyday Low Pricing
- Volume Wholesale Discounts
- Weekly Specials
- Focus on Customer Service
- 100% Satisfaction Guarantee
- 30 Years Experience as Established Foods Wholesaler



World's Finest  
Parboiled Rice



Please email or call for appointment to discuss how Ariana products can best be tailored to your retail store. We will be happy schedule a visit to your store and show actual Ariana product samples.

**info@arianasweets.com • (510) 795-9600**

Welcome to

# آریانا **ARIANA**

A proud family owned and operated business of 30 years based in northern California specializing in the wholesale of specialty Afghan and Mediterranean foods, dried fruits, teas, rices, and sweets.

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**Online Wholesale Orders: [arianasweets.com](http://arianasweets.com)**

Email or Fax Your Order Today [info@arianasweets.com](mailto:info@arianasweets.com) • 510-742-1324





# Ariana Classic Sweets



## Traditional Sweets!

Enjoy the sweet taste of home. Our confections are all natural and hand-crafted to perfection. Our many candies and chocolates are world known and delicately crafted for your enjoyment.







**Shirpera**  
Size: 1lb - 36pkg.



**Glazed Almonds**  
Size: 1lb - 36pkg.



**Saffron Rock Candy (Nabaat)**  
Size: 12oz - 40pkg.



**Rock Candy (Nabaat)**  
Size: 12oz - 40pkg.





**Frosted Almond Pearls**  
Size: 1LB 36pkg. & 2LB 18pkg. / Bulk Box



**Frosted Chick Peas**  
Size: 1LB 36pkg. & 2LB 18pkg. / Bulk Box



# Baked Goods



## Freshly Baked Traditional Treats

Overwhelm your senses with the aroma of our light and delicious baked goods.







**Ariana Cookies**  
Size: 1Lb - 18pkg.



**Khajorr Ariana Sweet Bread**  
Size: 1Lb - 18pkg.



**Kulche Namakee Salty Cookies**  
Size: 1Lb - 12pkg.



**Kulche Badami - Almond Cookies**  
Size: 1Lb - 12pkg.





**Kulche Khetayee**  
**Afghan Pistachio Cookies**  
Size: 1Lb - 12pkg.



**Gowshe Feal (Crisp Wafer)**  
Size: 5.0oz - 12pkg.



**Roat with Almonds**  
Size: 1.5Lb - 20 Bags



**Afghan Roat (Wheat)**  
Size: 1.5Lb - 20 Bags / 14oz - 30 Bags





**Roat with Walnuts**  
Size: 1.5Lb - 20 Bags



**Roat with Walnuts & Red Raisins**  
Size: 1.5Lb - 20 Bags



**Afghani Corn Bread**  
Size: 1.5Lb - 20 Bags / 14oz - 30 Bags

**Custom bakery and deli trays** available for all cookies and cream rolls, jilabee, and afghan pastries – special orders on seasonal items.







Rumi

*taste the magic*



BAKLAVAS, COOKIES,  
& CONFECTIONERIES



Rumi Product Line: Baklavas, Cookies, and Confectioneries ■



**Hand Made!**

**Cocoa Halva**  
Size: 900g - 24pkg.



**Hand Made!**

**Traditional Halva**  
Size: 900g - 24pkg.



**Mediterranean Baklava**  
Size: 2.5kg - 1 tray



**Mediterranean Baklava**  
Size: 950g x 12 pkgs.



## Rumi Product Line: Baklavas, Cookies, and Confectioneries ■



**Rumi Chocolate Fig Cookies**  
Size: 350g x 18pkg.



**Rumi Coconut Cookies**  
Size: 350g x 18pkg.



**Rumi Sesame Cookies**  
Size: 350g x 18pkg.



**Rumi Walnut Tart Cookies**  
Size: 350g x 18pkg.





**Rumi Apple Cookies**  
Size: 350g x 18pkg.





# Dried fruit

The perfect complement  
to your table at home.

We conveniently bring a new world of delightful and delicious confectionaries and foods at a great value right to your home and family! Our products are the perfect complement to your table at home. Enjoy!







**Premium Dry Apricots**  
 Size: 200g x 48pkgs. / 400g x 24 pkgs.



**Premium Dry Figs**  
 Size: 200g x 48pkgs. / 400g x 24 pkgs.





**Apricot Slices**  
Size: 12oz 40pkg. / Bulk Box



**Dry Apricots "Gholing"**  
Size: 14oz 40pkg. / Bulk Box



**Apricot Rolled "Chapanamak"**  
Size: 14oz 40pkg. / Bulk Box



**Green Afghani "Shundulkhani" Raisins**  
Size: 14oz 40pkg. / Bulk Box





**Red Afghani Raisins**  
Size: 16oz 40pkg. / Bulk Box



**"Gardak" Green Afghani Raisins**  
Size: 14oz 40pkg. / Bulk Box



**Fancy Green Raisins**  
Size: 14oz 40pkg. / Bulk Box



**Black Afghani Raisins**  
Size: 16oz 40pkg. / Bulk Box





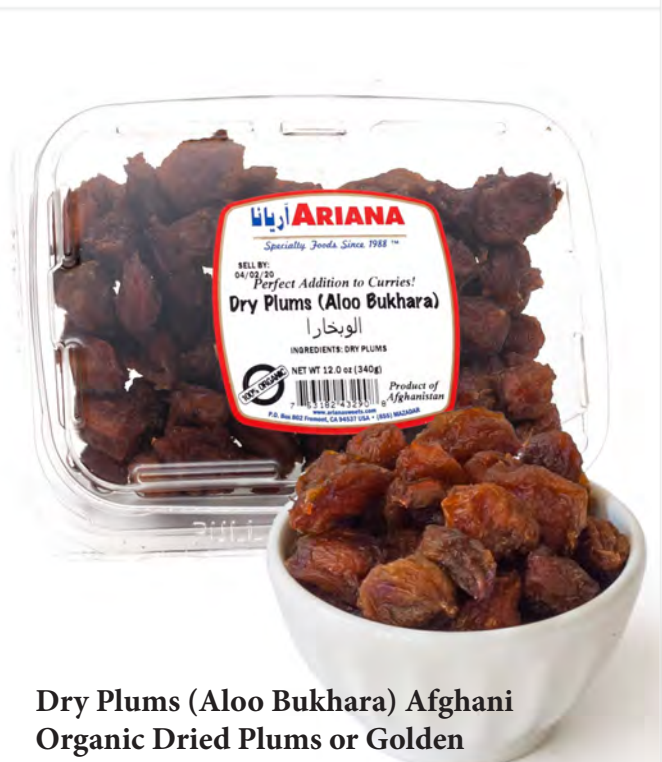
**Golden Raisin - Abjosh "Munuqa"**  
Size: 12oz 40pkg. / Bulk Box



**Black Mulberry - "Toot"**  
Size: 16oz 32pkg. / Bulk Box



**White Mulberry**  
Size: 14oz 32pkg. / Bulk Box



**Dry Plums (Aloo Bukhara) Afghani Organic Dried Plums or Golden Juicy Plums**  
Size: 12oz 40pkg. / Bulk Box





**Oleaster - Senjed**  
Size: 8oz 40pkg. / Bulk Box



**Dry Afghan Figs**  
Size: 12oz 40pkg. / Bulk Box



**Shirazi Premium Figs**  
Size: 10oz 40pkg. / Bulk Box



Ariana Sweets proudly offers the following variety of quality dates from the around the globe in bulk 22 lb., 11 lb, and 1 lb. pkg. options.

Dried Fruits ■



**Medjool Dates**

Size: bulk 22 lb., 11 lb, and 1 lb. pkg.



**Deglet Noor Dates**

Size: bulk 22 lb., 11 lb, and 1 lb. pkg.



**Mazafati Dates**

Size: bulk 22 lb., 11 lb, and 1 lb. pkg.



**Zahidi Dates**

Size: bulk 22 lb., 11 lb, and 1 lb. pkg.





**Dry Dates**

Size: bulk 22 lb., 11 lb, and 1 lb. pkg.



**Aseel Dates**

Size: bulk 22 lb., 11 lb, and 1 lb. pkg.





# NUTS

## A Scrumptious Crunch

Choose from a number of our appetizing and tasty nut selections perfect for enhancing a gourmet dish or a wonderful snack!





**Premium Pistachio Whole Kernels**  
Size: 8.0oz 72pkg. / Bulk Box



**Pistachios (Lightly Salted)**  
Size: 12oz 40pkg. / Bulk Box



**Pistachios (Non-Salted)**  
Size: 12oz 40pkg. / Bulk Box



**Turkish Roasted Pistachio**  
Size: 12oz 40pkg. / Bulk Box





**Frosted Almond Pearls**  
 Size: 1LB 36pkg. & 2LB 18pkg. / Bulk Box



**Almonds (Fancy Raw)**  
 Size: 12oz 40pkg. / Bulk Box



**Roasted Pine Nuts**  
 Size: 10oz 40pkg. / Bulk Box



**Roasted Salted Pumpkin Seeds**  
 Size: 12oz 32pkg. / Bulk Box





**Baby Golden Chickpeas**  
Size: 16oz 32pkg. / Bulk Box



**Roasted Chickpeas**  
Size: 16oz 32pkg. / Bulk Box



**Hot & Spicy Chickpeas**  
Size: 11LB 36pkg. / Bulk Box



**Supreme Slivered Almonds**  
Size: 12oz 40pkg. / Bulk Box





**Premium Walnuts**  
Size: 12oz 32pkg. / Bulk Box



**Natural Raw Cashews**  
Size: 12oz 32pkg. / Bulk Box



**Roasted Salted Cashews**  
Size: 12oz 32pkg. / Bulk Box



**Natural Apricot Kernels**  
Size: 8oz 72pkg. / Bulk Box





**Kabul Kitchen**

نووش جان *bon appétit*



Snacks





**Frosted Almond Pearls**  
Size: 1LB 36pkg. & 2LB 18pkg. / Bulk Box



**Frosted Chick Peas**  
Size: 1LB 36pkg. & 2LB 18pkg. / Bulk Box



**Semian - Gold (Mild)**  
Size: 8oz - 18pkg.



**Semian - Spicy Orange**  
Size: 8oz - 18pkg.





**Chickpea Noodle Snack (HOT)**  
Size: 10oz - 18pkg.



**Chickpea Noodle Snack (MILD)**  
Size: 10oz - 18pkg.



**Kabuli Snack Mix: Semyan, Peanuts, Green Peas, Chickpeas**  
Size: 1 lb. x 36 pkg.



*Exclusive*  
EXQUISITE TASTE  
EXTRAORDINARY QUALITY

**TURKISH  
DELIGHTS**  
A Royal Treat  
for your Guests



Trad



Candies, Delights &  
**Chocolates**

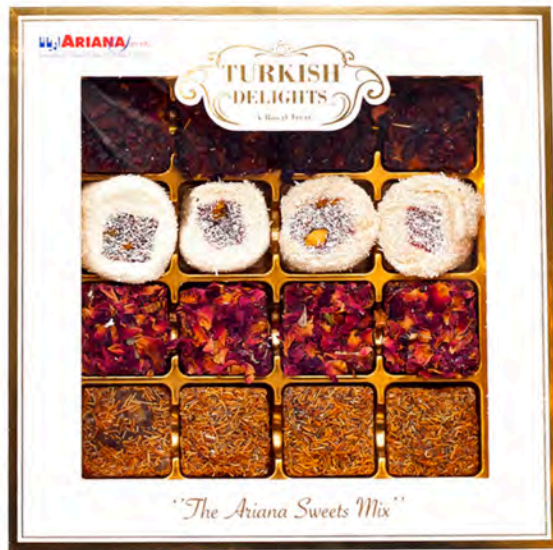




**Turkish Delights - Traditional Chewy**  
Size: 320g - 24pkg.



**Turkish Delights - Istanbul Exotic Mix**  
Size: 14oz - 6pkg.



**Turkish Delights - Ariana Sweets Mix**  
Size: 14oz - 6pkg.



**Turkish Delights - Rumi Delux Mix**  
Size: 14oz - 6pkg.





**Turkish Delights - Life is Sweet Mix**  
Size: 14oz - 6pkg.



**Turkish Delights - Bulk**  
Size: 5kg or 11LB Bulk boxes



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**Bonart Pencils**  
Size: 90g or 12 bags x 3 packs



**Bonart - Sour Gummy Bears**  
Size: 80g x 12 bags x 6 packs



**Bonart - Sour Belts**  
Size: 90g x 12 bags x 3 packs



**Bonart - Gummy Bears**  
Size: 80g x 12 bags x 6 packs





**Bonart - Marshmallow Candies**  
Size: 135g x 21 bags



**Orient Candy**  
Size: 1kg - 8pkg.



**Magic Assortment**  
Size: 705g - 6pkg.



**Damla: Soft Candy with Fruit**  
Size: 800g - 8pkg.





**Damla Halal Assorted Fruit Candies 2 sizes**  
Size: PVC 800g x 8 / 300g x 24



**Damla 2 Mix Fruit Halal Candy**  
Size: 8PVC 800g x 2



**Milkquick Caramel Hard Candy**  
Size: 90g x 12 bags x 3 packs



**Orient 7 Flavors Assorted Chocolates**  
Size: PVC 1 kg. x 8





**Magic Hazelnut Square Tin Box**  
Size: 500g x





**Honey and Nuts**

Size: 420g - 12 Bottles/ 720g - 12 Bottles



**Pistachio Cotton Candy**

Size: 250g - 18pkg.

**Turkish Cotton Candy**

Size: 250g - 18pkg.



# Rice



TM

World's Finest  
Parboiled Rice





**Saffron Rice: 1121 Premium Sela Basmati Rice - Product of Pakistan**

Size: Available in 2LB. Bags, 10LB. Bags, and 40LB. Bags x 56 Master Bags per pallet



**Ariana Rice: 1121 Supreme Parboiled 1121 Sela Golden Rice - Product of Pakistan**

Size: Available in 5LB. Bags, 10LB. Bags, and 40LB. Bags x 56





# Spices







**Jumbo Green Cardamom**  
Size: 8oz - 72pkg.



**Essential Spice Assortment**  
Size: 12 jars x 10 per carton



**Ultimate Rice Masala**  
Size: 6.5oz - 12 Bottles



**Sumac**  
Size: 12oz - 12 Bottles



# Savory



Add a *savory* kick to every flavorful bite.







**Kashk - Creamy Whey**  
Size: 6oz - 12 Bottles



**Qurut**  
Size: 6oz - 12 Bottles



**Green Chatni - (Spicy)**  
Size: 16oz - 12 Bottles



**Chatni - (Red Hot)**  
Size: 16oz - 12 Bottles





**Dry Whey (Curd)**  
Size: 12oz x 40 pkgs.



**Extra Fine Dry Curd**  
Size: 12oz x 40 pkgs.



**Turshee Spicy & Sour Veggies**  
Size: 16oz & 32oz - 12 Bottles



**Tomato Paste**  
Size: 420g x 12 Bottles per case



# Teas, Coffies & Juices



## Healthy and Delicious

Our NAZO teas are handpicked and packed to perfection in above ISO standards to give you the most flavor.



**Best Seller!**



**Super Nazo Tea**

Size: 800g x 12 / 550g x 20 / 275g x 40



**Nazo - Gunpowder Green Tea**

Size: 250g x 40 / 500g x 20 / 1 kg. x 10



**Nazo Green Tea Bags**

Size: 1g x 100 Tea Bags x 36 pieces per case



**Traditional Nazo Tea**

Size: 250g x 30





**Nazo Original Green Tea**  
Size: 600g x 12 / 300g x 24



**Alokozay - Earl Grey Tea**  
Size: 100ct Tea Bag - 12pkg.



**Alokozay - Green Tea (with free mug)**  
Size: 100 1g. Tea Bags x 12pkgs. per case



**Alokozay - Black Tea (with free mug)**  
Size: 100 1g. Tea Bags x 12pkgs. per case





**Saffroni Indian Green Tea**  
Size: 1LB. x 40



**Sencha Ume - Green Tea**  
Size: 2.2LB (1kg)



**Visne Nektari**  
Size: 1Liter - 12 Cartons



**Mango Nectar**  
Size: 1L





**Sen-Cha Green Tea**  
Size: 1kg - 10pkg.



**Nurettin Kocatepe - Turk Kahvesi**  
Size: 250g - 12 Canisters



**Loose Black Tea**  
Size: 25LB. Bulk



**Loose Green Tea**  
Size: 25LB. Bulk





**Sheer Chai Mix - Indian Tea**  
Size: 16 fl oz. x 12 Bottles



# Houseware & Kitchenware



Thermos - Red



Thermos - Silver





**Mantu Cooker**



**Pressure Cooker**



**Patnus Oval**



**Patnus Rectangle**





MANUFACTURER & DISTRIBUTOR  
Middle Eastern & Afghan  
Specialty Foods & Sweets

ARIANA SWEETS, INC.  
P.O Box 802 Fremont, CA 94537  
PHONE: (510) 795-9600 or 855 - MAZADAR  
FAX: (510) 742-1324  
Email: info@arianasweets.com

NEW CUSTOMER ACCOUNT INFO SHEET Fill out Completely and Email or Fax back to setup New Account

<b>Firm Name</b>	<b>Business Telephone Number</b>
<b>Parent Company (if division or subsidiary)</b>	<b>Business Fax Number</b>
	<b>Email Address</b>
<b>Billing Address</b>	<b>Shipping Address for Orders</b>
<b>City, State, Zip Code</b>	<b>Private or Corporation &amp; Date of Incorporation</b>

**PRINCIPAL PARTNERS, OWNERS OR OFFICER**

Name(s) & Title(s) of Person(s) authorized to Purchase	Mobile Cell Telephone	Social Security Number
1)		- -
2)		- -
3)		- -

**GENERAL INFORMATION**

<b>Business Description</b>	<b>Business License Number</b>	<b>Year Established</b>
<b>Resale Certificate Number</b>	<b>Resale Certificate Exp. Date</b>	<b>Federal Tax ID Number</b>

**PLEASE LIST THREE TRADE REFERENCES THAT YOU HAVE ESTABLISHED CREDIT**

Company Name	City, State	# of Years	Telephone & Fax Number
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**BANK REFERENCES**

<b>Bank Name</b>	<b>Telephone &amp; Fax Number</b>
<b>Address</b>	<b>Account Number</b>
<b>City, State, Zip</b>	<b>Contact Name</b>
<b>DEBIT CARD # ON FILE (will only be used if account is overdue for 90 days)</b>	<b>Amex – Visa – M/C – Discover (Please circle one)</b>
<b>EXP Date -</b>	<b>CCV Code -</b>

All the information stated on this application is correct.

ARIANA SWEETS, INC. is authorized to make any inquiries to Bank or others about these finances, credit and personal references as felt necessary and provide information to others permitting by law.  
**PROPRIETOR GUARANTEE** – By signing this Application, I acknowledge that I have personally guaranteed the debts and obligations of my business and agree that I am personally obligated to perform all off the terms of, and make all payments to ARIANA SWEETS required by, the agreement of which this Application is a part.  
 \*\* (2) Signatures Required

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Witness Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

For Office Use Only			Customer Number -	
Credit Amount Approved	Sales person	Credit Checked by	Management Approval	Controller Approval



**ORDER FORM ARIANA SWEETS, INC.**



**ARIANA SWEETS, INC.**

TEL (510) 795-9600

P.O. BOX 802

EMAIL: info@arianasweets.com

FREMONT, CA 94537

FAX (510) 742-1324

<b>FROM</b>	Email
Address	FAX #
City, State, Zip	
Work Phone	Cell Phone
Ordered By	Signature

<b>Date</b>	<b>PAYMENT METHOD</b>
Salesperson	Scheduled Ship Date

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COMMENTS:



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FREMONT, CA 94537

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